

# ARE YOU READY TO BOARD THE BUS?



## Where to from here...

- ★ On request, you will be provided with a confidentiality agreement, then additional information and a copy of the franchise agreement.
- ★ In discussions, we will work with you to ensure your suitability to becoming a Music Bus franchisee.
- ★ Along the way you'll need to investigate this opportunity thoroughly and seek professional advice. You will need to ensure you have sufficient financial resources to establish and operate the business.
- ★ During this information process you will be provided with a complete Disclosure Document, detailing all costs and other important information.
- ★ If a Music Bus franchise is for you, we will sign the necessary legal agreements to give you the right to operate a Music Bus business.
- ★ Once you are a Music Bus Franchisee, you will receive the necessary training to drive you to success.



Welcome to the most exciting music education system in Australia



The Music Bus is revolutionising the way music is taken to Primary schools. With currently more than 2500 students at over 100 schools across Australia enjoying the Music bus program, it is the fastest growing music education system for school aged children. Over the next 5 years we have forecast the number of children taking part in the program to exceed 50,000!

I am enormously excited to be able to present franchise opportunities and believe that with the team of dedicated Music Bus teachers we are building something very special.

It is my absolute desire to help you succeed and you will be provided with the necessary training and support to give you the skills and confidence to develop your business to it's full potential.



Fiona Sutton, CEO, The Music Bus  
A.T.Mus.A, B.Comm, Member of Music Teachers Assoc NSW,  
Member of Australian Music Assoc, Accredited teacher

### The Music Bus

Ph: 1300-1-MUSIC (1300 168 742)  
Address: P.O. Box 2675 Taren Point, NSW 2229  
Web: [www.themusicbus.com.au](http://www.themusicbus.com.au)  
Email: [info@themusicbus.com.au](mailto:info@themusicbus.com.au)



# FRANCHISE OPPORTUNITY For Music Teachers



Let The Music Bus Drive you towards your career goals!



# WHAT IS THE MUSIC BUS?

The Music Bus is the fastest growing primary school music program in Australia.

We offer lessons in:



Guitar



Vocals



Drums



Keys



Rock Band

All lessons are held in our state of the art music classroom on wheels. It has to be seen to be believed!

We conduct lessons at schools, after school care centres and vacation care centres. We have also recently added a Pre-school/Kindy based program.

Our goal is to deliver high quality, fun, hi-tech music classes that make a positive contribution to children's lives. By 2014 we aim to be bringing music to more than 50,000 children nationally thereby giving all children the opportunity of discovering the wonderful world of music!



*"This is the most fantastic program I have seen in schools for years! My daughter and son have learnt so much and just can't wait to get on the Music Bus every week! I never have to tell them to practice – they just are so eager and they absolutely love their Music Bus teacher!"*

Mrs Penny Whitmore (mum of Emily and Chris)

# WHY BECOME A MUSIC BUS FRANCHISEE?

The Music Bus is absolutely committed to assisting you achieve your goals. As such after becoming a Music Bus franchisee you will receive:

- ★ Comprehensive initial training.
- ★ Ongoing training and the opportunity to share ideas with other franchisees.
- ★ An operations manual with thorough details regarding teaching, marketing and business development.
- ★ The support of marketing specialists.
- ★ A centralised office that takes all bookings/payments allowing you to get out there and grow your business!
- ★ The benefits of aligning yourself with an increasingly recognisable and reputable brand.
- ★ Full curriculum support and access to the latest in teaching resources and technology.
- ★ The right to use the Music Bus name, intellectual property, curriculum and courses.
- ★ A fully maintained and constantly revised technology development plan – including the latest in website technology ensuring priority google listing.



## The Ignition Package

And just to make sure that you are given the best possible start to your life as a Music Bus Franchisee, we have introduced the "IGNITION PACKAGE" - All Music Bus franchisees will receive a MINIMUM of 60 students provided to them by the Music Bus to get you started and driving you to success! This eliminates much of the risk of starting your own business and represents our commitment to helping you achieve your goals!

# ARE YOU THE RIGHT PERSON TO DRIVE THE BUS?

We want our franchisees to be highly successful in both achieving their financial goals and in giving children the best opportunity in music education!

To become a Music Bus franchisee you will need:

- ★ Music qualifications or teaching experience
- ★ A love of working with children
- ★ Fun, outgoing and enthusiastic personality
- ★ A determination to succeed in your own business
- ★ The desire to learn
- ★ The desire to give children the best learning outcomes
- ★ The desire to be part of the fastest growing music education system in Australia
- ★ Drivers Licence and Working with Children check

*"Every day is a great day teaching with Music Bus. I have the satisfaction of doing something I love and the reward of inspiring my students with the joy of music".*

Mathew Hughes (Music Bus Franchisee - Sydney)



**Build a career that has the benefits of a forty week year, income growth, job security and most of all DOING SOMETHING YOU LOVE!!**